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## MEDIA RELEASE

15 December 2021

### Bushfire Preparedness Social Media Campaign

A video series exploring the actions property owners can take to be bushfire ready, before and during a fire, will be launched today on Huon Valley Council's social media platforms.

The video series is part of Council's Bushfire Preparedness Social Media Campaign and features Peter Smith, the Brigade Chief at Dover for the Tasmania Fire Service, and Mayor Bec Enders.

The videos focus on what property owners can be doing to remove fire hazards from their property as well as what to do in the event of bushfires.

"Bushfire preparedness is a community effort that requires everyone to do their bit. We can all help protect our towns by taking responsibility for cleaning up our properties and supporting our neighbours to do the same," Mayor Enders said.

"Inaction puts our homes, our neighbours and our fire fighters at risk, but by preparing our property we will be helping keep everyone in our community safe.

"The bushfire season is expected to start later than usual due to the wet spring we've had, but as Peter emphasises in the videos, vegetation will quickly dry out. A properly prepared home is more likely to survive a bushfire than one that hasn't been prepared."

Brigade Chief at Dover, Peter Smith, said as we head into the warmer months it becomes more critical for property owners to prepare and one of the most important actions is a bushfire plan.

"Make a bushfire plan, keep it in sight and use it. The new 5 minute plan is great. You can find it at your local station and at [www.fire.tas.gov.au](http://www.fire.tas.gov.au)."

Mayor Enders said a plan helps people make important decisions before they are threatened.

"Being prepared can make it less stressful and may reduce the impact. It could save your life and the lives of those you love and care for."

**For more information: Mayor Bec Enders (03) 6264 0300**

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