



HUON VALLEY COUNCIL

MEDIA RELEASE

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Mobile Food Business Trial

The Huon Valley Council is holding a Mobile Food Business Trial until 31 May 2018.

The Trial will provide the framework for Mobile Food businesses on Council owned or administered land in the Valley in the future.

Huon Valley Commissioner Adriana Taylor says Council is committed to supporting existing food and beverage businesses in the Valley.

“The Council recognises the value that existing businesses provide but there are other areas or trading times that are not currently being utilised.

“The Trial will gauge if there are opportunities for Mobile Food vendors that do not impinge on current business models.

“It will be assessing things like pedestrian safety and traffic movement, parking and public order.

“Council has created **Go Zones** where the Mobile Food businesses are encouraged to trade. These Zones also ensure that any operating Mobile Food Businesses does not adversely impact on existing food and beverage establishments. Examples of **Go Zones** include Huonville Esplanade, Dover Beach, Shipwrights Point, Burton’s Reserve and Cockle Creek.

“It is the principle of the Guidelines that Go Zones be no less than 100 metres minimum distance from existing businesses with similar or competing products while those existing businesses are trading,” Commissioner Taylor said.

Registration Forms and Trial guidelines are available from the Council website.

For further information
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